

Wacky And The Way To Profit

It doesn't have to be wacky, but a bit of fun at work is therapeutic for staff and good for business.

Injecting some fun into the workplace is a popular way to create a feel-good factor and maintain an "engaged" team at work.

Should we always be serious? Is there a need to maintain a sense of the ridiculous?

Many worker survey's I've read, there is a recurring comment about what makes their work fun is "the people". People come to work and spend as many hours in their workplace as they do their family, so if you are spending all these hours with other people you want to be working in an environment where it is fun.

What makes for fun as much as anything is to do with the work culture of the place. It does not have to be wacky or crazy or obsessive. Perhaps a suggestion here is to let the staff come up with initiatives rather than have them organized by the Boss or management. You just might get a better "buy in" for all the staff it can then be more a "by the people for the people" attitude.

We always need to remember we do have different personality types within our business's so it's important that the initiative cater for all.

They say that for fun to become realized as value in the workplace it needs to be exhibited and realized by the management team. That is, their own ability to laugh at their own mistakes, their ability to take themselves less seriously and their own genuinely fun style.

Fun is a business's value

- it encourages creativity
- It relieves stress
- and definitely helps bond people

"It's something you definitely can't enforce, fun is a value you need to create"



A Smile For The Bottom Line