

WHY BE AN ACCOUNTANT?



I'm sure you have all heard a joke or two about the "boring accountant."

No personality, no zest and no fun!

When the talk starts around home as to what your teenager or school leaver is going to do about earning a living, the mere mention that they might study Commerce, let alone Accounting, the more often the conversation quickly reverts back to sport or their head buried in their phone.

I do struggle to understand why so many young people (and there's many of you oldies out there too whom I am referring to) as soon as the word "Accountant" is heard, turn off. Too often we are tainted with nerdish imagery.

On a recent holiday break my daughter, aged 11, was reading a book called "Friday Barnes". She chuckled and I said "what's so funny?"

"Page 196, my father was so proud when I topped maths last year explained Michael. He boasted about it to his friends."

She replied reciting a paragraph from the book:

"He must have boring friends" said Friday.

"He does, he's an Accountant" said Michael.



Whilst it may come as a surprise to many, we are normal. I don't think we are born into this world to be Accountants (you might beg to differ) and we are not nerds, well, the majority of us are not. In fact the traditional nerd is embodied in almost every occupation is it not? So it's a little unfair to place all the nerdiness with us!

Everyday we deal with money, dollars and some cents (which we have a lot of by the way). Good figures, some not so good and some great bottom lines and some needing improvement!

We encourage our clients to grow their assets and to hold onto the good ones. There is a lot more to us than you know, we are far from being square, that might just be your view ... and it's hardly fair!

When all's said and done, "we're just bloody good blokes, balancing the beans of everyday folks!"



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